

The 5th IHEC-IS2025 INTERNATIONAL SYMPOSIUM

18-19 APRIL 2025



***Synergizing Sustainability, Digital Innovation, and Resilience in
the Green Transition Era***



Concorde Green Park Palace

El Kantaoui, Sousse

<https://ihecsis2025.sciencesconf.org>

Welcome notes

Welcome note – Conference Co-chairs

We are very pleased to welcome you to the fifth edition of the **IHEC of Sousse International Symposium 2025** (IHEC-IS-2025, 18-19 April 2025), which is organized by the **The Institute of Higher Commercial Studies of Sousse (IHEC Sousse, the University of Sousse)** and the **Research Laboratory in Economics, Management, and Quantitative Finance (LaREMFIQ)** in collaboration with the **EM Normandie Business School**, the **Cultural Work Association of IHEC (Association de Travail Culturel ATC-IHEC)**, and the **International Society for the Advancement of Financial Economics (ISAFE)**.

The conference aims at bringing together academics, practitioners, and policymakers to share their research findings and discuss current and challenging issues in all financial economic research areas. The event is also an ideal occasion for scholars around the world to present their research, exchange research ideas and experiences, and develop research projects.

This year, we have the great privilege of welcoming a bench of distinguished Professors as keynotes speakers and guests. Professor **Manlio Del Giudice** from Pegaso Digital University, Professor **Peter Gabor Szilagyi** from EDHEC Business School, Professor **Pascal Nguyen** from the University of Montpellier, Professor **Samir Trabelsi** from the Goodman School of Business of Brock University, Professor **Khaled Guesmi** from Paris School of Business, and Professor **Khaled Hussainey** from Bangor Business School (UK). They are among the world's and the national leading finance and management experts, and we are grateful to them for their presence and kind support in this edition of the IHEC international symposium.

We also thank all the submitted authors, scientific committee members, attendees, and particularly conference participants who serve as presenters, session chairs, and discussants. Our special thanks go to Professor Sabri Boubaker, Professor Izidin El Kalak, and Professor Imen Ghadhab (Guest Editors of Development and Sustainability in Economics and Finance), Professor Md Akhtaruzzaman, Professor Sabri Boubaker, and Professor Thai-Ha Le (Guest Editors of Economic Asymmetries). We also thank the Editors-in-Chief of International Review of Economics and Finance, Journal of International Financial Management and Accounting, Journal of Financial Reporting and Accounting, Modern Finance, Revue Française de Gouvernance d'Entreprise, and Journal of Knowledge Management who have kindly agreed to consider to publish a selection of high-quality papers in their journals. Our special thanks also go to professors Peter Öhman, Mustafa Nourallah, and Izidin El Kalak for agreeing to select the best papers on FinTech in the *Financial Services Review*.

Finally, we would like to thank the members of our organizing committee and supporters for their great contributions to the preparations for this scientific event.

We wish you all an intellectually stimulating and productive conference as well as a chance to meet new colleagues and establish collaborations. We hope that you will have the occasion to exchange ideas and enjoy the conference environment!

On behalf of the Organizing Committee

The Conference Co-Chairs

Houda Ben Mabrouk,
Rihab Bedoui Ben Salem,
Sabri Boubaker,
Manel Kacem Kaabi,
Hamda Letaief,
Rim Meftah,
Manel Allaya.

Welcome note – IHEC Sousse

The Director of IHEC de Sousse warmly welcomed attendees to the 2025 edition of the International Symposium, emphasizing its central theme: “Synergizing Sustainability, Digital Innovation, and Resilience in the Green Transition Era.” The event was presented as a key platform for international knowledge exchange, collaboration, and innovation in sustainable development and digital transformation. Special acknowledgments were extended to the University of Sousse leadership, institutional partners (ISG, ISFF, and FSEG of Sousse), the co-organizer LAREMFIQ, and supporting associations (ATC IHEC and ISAFE). The director also expressed deep gratitude to the symposium’s sponsors, notably EPI Business School (official sponsor), Yooreed, Leoni, Almazraq, ISCT Group, and Draxlmaier.

The symposium proudly hosted a distinguished lineup of keynote and guest speakers from Italy, Canada, France, and the UK, including globally recognized scholars such as Professors Maglio Del Giudice, Samir Trabelsi, Pascal Nguyen, Peter Szilagyi, Khaled Husseiney, Khaled Guesmi, and Sabri Boubaker—whose academic roots trace back to IHEC de Sousse.

A heartfelt thanks was also extended to the organizing committee, co-chairs, and the Committee of Organization and communication EVENT IHEC of Sousse for their dedication and professionalism.

In the closing remarks, the director celebrated the success of the symposium, highlighting the richness of the exchanges and the spirit of collaboration that defined the event. The symposium was declared not only an academic success but also a space for building meaningful partnerships. Attendees were warmly invited to the next edition in 2026.

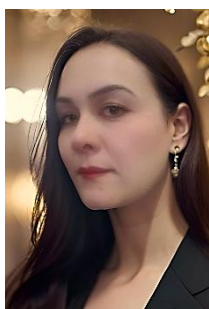


Professor
Houda BenMabrouk

Director of IHEC Sousse,

President of the scientific
committee.

CONFERENCE CO-CHAIRS



Houda BenMabrouk

Professor of Finance
Director of IHEC Sousse



Rihab Bedoui

Professor of Applied
Statistics and Actuarial
Science
*Associate Director IHEC
Sousse, LaREMFiq*



Sabri Boubaker

Professor of Finance
*EM Normandie Business
School, France & Swansea
University, United Kingdom
President, ISAFE*



Manel Kacem

Professor of Quantitative
Methods
*IHEC Sousse
LaREMFiq*



Hamda Letaief

Professor of Finance
*IHEC Sousse
President of ATC-IHEC*



Rim Meftah

Professor of Management
*IHEC Sousse
LaREMFiq*



Manel Allaya

Doctor of Accounting
and Finance
IHEC Sousse

Program Overview

Day 1: April 18, 2025

08:30 – 08:45	Conference Registration	
08:45 – 09:30	Welcome and Opening Remarks Prof. Houda Ben Mabrouk. , Director of the IHEC of Sousse, President of the Scientific Committee, Professor of Finance at IHEC of Sousse, Conference Co-Chair Prof. Lotfi Belkacem. , President of the University of Sousse, Co-President of the Scientific Committee, Professor of Quantitative Methods at IHEC of Sousse Prof. Rihab Bedoui. , Associate Director at the IHEC of Sousse, Professor in Applied Statistics and Actuarial Science at the IHEC of Sousse, Conference Co-Chair Sabri Boubaker , Professor of Finance, EM Normandie Business School, France, Swansea University, United Kingdom & President of ISAFE, Conference Co-Chair	Fontainebleau ROOM

Plenary Session 1

09:30 – 11:00	KEYNOTE SPEAKERS Coordinator: Pr. Sana Harbi	Fontainebleau ROOM
	Manlio Del Giudice , Full Professor of Management at Pegaso Digital University, in Italy and Head of the Department of Management and Economics, Director of the Research Center in Data Analysis, Intelligence, Security, Information at Pegaso Digital University. Hot topics in Knowledge Management and Sustainability: What do we know and where do we stand?	
	Peter Gabor Szilagyi , Full Professor of Finance at EDHEC Business School and Editor of Elsevier's Journal of International Financial Markets, Institutions & Money. Research Directions in Sustainable Finance	

11:00 – 11:30	Coffee Break	
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Plenary Session 2: MEET THE EDITORS

11:30 – 13:00	Coordinator: Pr. Sabri Boubaker	Fontainebleau ROOM
	Professor Sabri Boubaker: Professor of Finance at EM Normandie Business School in Paris. Development and Sustainability in Economics Professor Khaled el Hussaieny: Professor in Accounting at Bangor Business School (United Kingdom). Editor of the Journal of Financial Reporting and Accounting, Editor of the International Journal of Emerging Markets, and Associate Editor of the International Journal of Finance and Economics, Journal of Applied Accounting Research, International Journal of Accounting, Auditing and Performance Evaluation and Review of Accounting and Finance. Professor Khaled Guesmi: Professor of Finance at Paris School of Business. He currently serves as a Senior Editor at Finance Research Letters, a Senior Editor at the International Journal of	

Emerging Markets, an Associate Editor of Research in International Business and Finance and a Senior Editor of Journal of Economic surveys. In addition to his academic pursuits, Dr. Guesmi is the Project Manager of the European Commission's Horizon 2020 Program for Research and Innovation.

Professor Samir Trabelsi: Professor of accounting and governance at the Goodman School of Business of Brock University. He is a frequent speaker and commentator on issues in the areas of corporate governance, sustainability, fighting corruption, and risk management for various news media such including TV, radio, and print media.

Professor Peter Gabor Szilagyi: Full Professor of Finance at EDHEC Business School and Editor of Elsevier's Journal of International Financial Markets, Institutions & Money. He was previously Editor and remains Advisory Editor at the Journal of Multinational Financial Management. He is also Subject Editor at Emerging Markets Review and Associate Editor at Finance Research Letters.

Professor Manlio Del Giudice: Full Professor of Management at Pegaso Digital University, in Italy, and Head of the Department of Management and Economics, Director of the Research Center in Data Analysis, Intelligence, Security, Information at Pegaso Digital University. Editor in Chief of the Journal of Knowledge Management and holds top editorial positions in flagship mainstream journals in his field: Department Editor for IEEE Technology on Engineering Management; Area Editor for Data-driven Innovation, Information Security and Digital Intelligence at Technovation; Associate Editor for Journal of Business Research, Distinguished Editorial Advisory Board Member for International Journal of Information Management, Special Issue Editor for Journal of World Business, Strategic Advisory Board Member for the Journal of Intellectual Capital, Consulting Editor for the Journal of International.

Professor Pascal Nguyen : is a Professor of Finance at the University of Montpellier, where he is in charge of the Master's program in finance & green finance. Before taking up his current position, Pascal was Dean for Faculty and Research at ESDES (Lyon Catholic University), Professor at NEOMA Business School, and Senior Lecturer and Director of the Honours program at UTS. His research focuses on the implications of governance and ownership structures on corporate decisions and performance. He is investigating the determinants and effects of board diversity and corporate social responsibility. His most recent works have appeared in the Journal of Accounting and Public Policy, European Financial Management, Energy Economics, and Journal of Business Research.

10:30 – 12:30 (Sweden time)	Online Session 1: Future Perspectives and Emerging Challenges in the Financial Services Sector	Zoom
	Chairs: Professor Peter Öhman , Centre for Research on Economic Relations (CER), Mid Sweden University Dr. Mustafa Nourallah , Centre for Research on Economic Relations (CER), Mid Sweden University	

13:00 – 14:30	Lunch Break	
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14:30 – 16:15 Afternoon Parallel Sessions 1-5

14:30 – 16:15	Session 1: Cryptocurrency and renewable energy market in the green Transition Era	Fontainebleau ROOM
	Chairs: Manel Kacem, IHEC of Sousse Haykel Hamdi, ESC Tunis Marc Arthur Diaye, University Paris 1 Panthéon-Sorbonne Abdejlil Farhat, FSEG Mahdia	
14:30 – 16:15	Session 2: Behavioral Finance, Resilient Markets, and Sustainability in the Digital and Green Transition Era	Pantheon 1 ROOM
	Chairs: Saber Sebai, ISCAE Tunis Sana Othman, IHEC of Sousse Kamel Naoui, ESC Tunis	

	Sami Saafi, FSEG Mahdia	
14:30 – 16:15	Session 3: Financial Markets and the Role of Green Assets in Asset Management Chairs: Chokri Slim, ISCAE Tunis Mohamed Dhibi, ISG Sousse Saloua Ben Ammou, FSEG Sousse	Pantheon 2 ROOM
14:30 – 16:15	Session 4: Machine Learning and Financial innovation Chairs: Slim Ben Youssef, ESC Tunis Heni Boubaker, IHEC of Sousse Rihab Bedoui, IHEC of Sousse	Odeon 1 ROOM
14:30 – 16:15	Session 5: Management and Organizational Resilience Chairs: Lakhal Lassaad, FSEG Sousse Karima Dhaouadi, ISCAE Tunis Belkis Boussetta, FSEG Sousse Rim Meftah, IHEC of Sousse	Odeon 2 ROOM
16:15 – 16:30	Coffee Break	
16:30 – 17:45 Afternoon Parallel Sessions 6-10		
16:30 – 17:45	Session 6: Corporate Finance and ESG Strategies Chairs: Habib Affes, FSEG SFAX Imène Berguiga, IHEC of Sousse Aymen Ajina, FSEG Sousse	Fontainebleau ROOM
16:30 – 17:45	Session 7: Accounting and Fiscal Standards in the Era of Digital Transformation Chairs: Saad Bourouis, IHEC of Sousse Jamel Chouaibi, FSEG Sfax Rim El Houcine, IHEC of Sousse Nadia Lakhal, IHEC of Sousse	Pantheon 1 ROOM
16:30 – 17:45	Session 8: Climate Change, Green Finance, and Resilient Economies Chairs: Nadia Abaoub, ESC Tunis Yosra Koubaa, IHEC of Sousse Islem Khefacha, FSEG Mahdia Habiba Mrissa, IHEC of Sousse	Pantheon 2 ROOM
16:30 – 17:45	Session 9: FinTech Innovations for Sustainable Finance and Green Technology Chairs: Mouna Boujelbène, FSEG Sfax Aymen Ben Rjeb, IHEC of Sousse Sami Bacha, FSEG Sousse	Odeon 1 ROOM
16:30 – 17:45	Session 10: Digitalization and Managerial Innovation Chairs: Samiha Gharbi, ISCAE Tunis Hanen Essousi, FSEG Sousse Ines Lamti, IHEC of Sousse	Odeon 2 ROOM
19:00	Dinner	

21:00 PM. Cultural PARTY

Day 2: April 19, 2025

08:00 – 09:00 Registration

09:00 – 10:30 Plenary Session 3:

09:00 – 10:00	KEYNOTE SPEAKERS (Coordinator: Pr. Mohamed Ayedi)	Fontainebleau ROOM
	Professor Pascal Nguyen , Professor of Finance at the University of Montpellier. Corporate Social Irresponsability, Corporate Hypocrisy and ESG Failures	
	Professor Samir Trabelsi , Professor of Accounting and Governance at the Goodman School of Business of Brock University. Natural Capital Meets ESG: Rethinking Risk in A Digital Era	

10:30 – 11:00 Coffee Break

11:00 – 12:45 Morning Parallel Sessions 11-15

11:00 – 12:45	Online Session 2: Entrepreneurship and the Green Transition Chairs: Zakaria Boulanouar, College of Business & Economics, United Arab Emirates University	Zoom
11:00 – 12:45	Session 11: Financial Stability, Regulation, and Economic Resilience in a Digital and Green Transition Era Chairs: Adnene Ajimi, ISFF Sousse Montej Abida, ESC Sfax Niazi Kammoun, IHEC Sfax	Fontainebleau ROOM
11:00 – 12:45	Session 12: Economic Modelling and IT Innovations for Sustainable Economies Chairs: Samira Haddou, ISG Sousse Bassem Saidane, IHEC of Sousse Mounir Smida, FSEG Sousse	Pantheon 1 ROOM
11:00 – 12:45	Session 13: Governance, sustainability and social responsibility Chairs: Housseem Bouzgarou, ISFF Sousse Mouna Mrad, IHEC of Sousse Mouna Youssef, IHEC of Sousse	Pantheon 2 ROOM
11:00 – 12:45	Session 14: Financial Markets and dependence modeling Chairs: Sahbi Nakhli, ISIG Kairouan Sahbi Farhani, ISFF Sousse Ahmed Ben Saida, IHEC of Sousse Skander Slim, IHEC of Sousse	Odeon 1 ROOM

11:00 – 12:45	Session 15: Green and Dirty Cryptocurrencies: Volatility, Safe-Haven Properties, and Financial Market Dynamics	Odeon 2 ROOM
	Chairs: Anis Bouabid, <i>FSEG Sousse</i> Amal Hili, <i>ISG Sousse</i> Abderrazek Dhaoui, <i>FSEG Sousse</i>	

12:45 – 14:30	Lunch Break	
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14:30 – 16:15 Afternoon Parallel Sessions 16 - 19 / Online Sessions

14:30 – 16:15	Session 16: Financial and Economic Resilience in the Face of Market Turbulence, Climate Transition, and Geopolitical Risks	Fontainebleau ROOM
	Chairs: Salah Ben Hamad, <i>FSEG Tunis</i> Mohamed Hamrita, <i>IHEC of Sousse</i> Foued Saadaoui, <i>IHEC of Sousse</i> Noureddine Khadhraoui, <i>IHEC of Sousse</i>	

14:30 – 16:15	Session 17: Sustainable Marketing and Consumer Behavior	Pantheon 1 ROOM
	Chairs: Rym Bouzaabia, <i>IHEC of Sousse</i> Hajer Zorgati, <i>FSEG Sousse</i> Faycel Boukamcha, <i>IHEC of Sousse</i>	

14:30 – 16:15	Session 18: Digitalization, Artificial Intelligence, and Customer Experience	Pantheon 2 ROOM
	Chairs: Wafa M'Sallem, <i>IHEC of Sousse</i> Rim Mosbah, <i>ISG Sousse</i> Olfa Bouhlel, <i>ISG Sousse</i>	

14:30 – 16:15	Session 19: Entrepreneurship and the Green Transition	Odeon 1 ROOM
	Chairs: Sana Harbi, <i>IHEC of Sousse</i> Anis Ben Salem, <i>FSEG Jendouba</i> Aziza Slimane, <i>FSEG Sousse</i> Rania Laatiri, <i>IHEC of Sousse</i>	

16:15 – 17:15 Closing Ceremony and Presentation of Awards

Program in Details

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10:30 – 12:30 (Sweden time)	Online Session 1: Future Perspectives and Emerging Challenges in the Financial Services Sector	Zoom
	Chairs: Professor Peter Öhman , Centre for Research on Economic Relations (CER), Mid Sweden University Dr. Mustafa Nourallah , Centre for Research on Economic Relations (CER), Mid Sweden University	DISCUSSANT
	The impact of disruptive information technologies in financial services - The new ostrich mentality? (Online) Magnus Norberg , Uppsala University (UU) & Örebro University School of Business	Dr Jalal Qanas , Qatar University
	The Political Economy of Central Bank Digital Currencies (CBDCs) (Online) Jalal Qanas , Qatar University, Malcolm Sawyer , University of Leeds	Dr Magnus Norberg , Örebro University
	The Quality of Online Trading Service at Damascus Securities Exchange: An E-SERVQUAL Approach (Online) Rama Sultan , Damascus University, Sulaiman Mouselli , Damascus University	Professor Mounzer Mourhij , Latakia University
	The Role of Financial Technology in Improving the Profitability. (Online) Professor Mounzer Mourhij , Latakia University	Rama Sultan , Damascus University Sulaiman Mouselli , Damascus University

13:00 – 14:30	Lunch Break	
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14:30 – 16:15 Afternoon Parallel Sessions 1-5

14:30 – 16:15	Session 1: Cryptocurrency and renewable energy market in the green Transition Era	Fontainebleau ROOM
	Chairs: Manel Kacem, IHEC of Sousse Haykel Hamdi, ESC Tunis Marc Arthur Diaye, University Paris 1 Panthéon-Sorbonne Abdejlil Farhat, FSEG Mahdia	DISCUSSANT
	Can Bitcoin Serve as a Hedge or Safe Haven Against Commodities, Investor Interest, and Stock Markets? "Investigating the Mediating Role of Investor Interest" (In person) Soussou Amwej Ghaita (IHEC of Sousse), Bedoui Rihab (IHEC of Sousse)	Haykel Hamdi (ESC Tunis)
	Bitcoin, Gold, and the US Dollar against Global Risk and Uncertainty indices (In person) Tarchella Salma (IHEC of Sousse)	Mohamed Belhedi (FSEG Sousse)
	Hybrid GARCH-Deep Learning Models and Forecasting Volatility in Cryptocurrency and Traditional Currency Markets: Comparative Study (In person) Oueslati Sondes (IHEC of Sousse), Koubaa Yosra (IHEC of Sousse)	Manel Kacem (IHEC of Sousse)
	Spillover and hedging strategies between Non-fungible tokens and other assets. (In person) Faouel Basma (FSEG SFAX), Ben Mabrouk Houda (IHEC of Sousse)	Marc Arthur Diaye University Paris 1 Panthéon-Sorbonne
	Hedging and Safe Haven Properties of Green and Dirty Cryptocurrencies: A Comparative Analysis with G-7 Stock Indices and Exchange Rates (In person) Chehata Ons (IHEC of Sousse), Bedoui Rihab (IHEC of Sousse)	Amani Kahloul (FSEG Sousse)
14:30 – 16:15	Session 2: Behavioral Finance, Resilient Markets, and Sustainability in the Digital and Green Transition Era	Pantheon 1 ROOM
	Chairs: Saber Sebai, ISCAE Tunis Sana Othman, IHEC of Sousse Kamel Naoui, ESC Tunis Sami Saafi, FSEG Mahdia	DISCUSSANT
	Does momentum explain cryptocurrency portfolios' price crash risk? (In person) Kochtbene Oumaima (IHEC of Sousse), Ben Mabrouk Houda (IHEC of Sousse)	Sana Othman (IHEC of Sousse)
	Dynamic Spillover among Green Fintech, green bonds, ESG Stocks and the Fear and Greed index, and Optimal Hedging/ Investment Strategies: Evidence from China (In person) El Bayar Mariam (FSEG Sfax), Boujelbène Mouna (FSEG Sfax), Galloppo Giuseppe University of Viterbo La Tuscia, Italy)	Khaled Jeguirim (FSEG Mahdia)
	Optimal Coverage for Incompletely Reliable Health Insurance (In person) Razgallah Mohamed Anouar (ISFF Sousse)	Montasser Zayati (ISFF Sousse)
	Augmented asset pricing models: the impact of investor sentiment (In person) Chaouch Sourour (IHEC of Sousse), Ben Mabrouk Houda (IHEC of Sousse)	Ines Kahloul (ISG Sousse)

14:30 – 16:15	Session 3: Financial Markets and the Role of Green Assets in Asset Management	Pantheon 2 ROOM
	Chairs: Chokri Slim, ISCAE Tunis Mohamed Dhibi, FSEG Sousse Saloua Ben Ammou, FSEG Sousse	DISCUSSANT
	Does green cryptocurrency improve risk management? (In person) Belhadj Mohamed Amine (IHEC of Sousse), Bedoui Rihab(IHEC of Sousse)	Ramzi Farhani (FSEG Sousse)
	The contagion effect of overconfidence in the NASDAQ industrial sector (In person) Lina Soussi (IHEC of Sousse), Ben Mabrouk Houda (IHEC of Sousse)	Sourour Ben Saad (ISIG Kairouan)
	Optimizing Investment Portfolios Using Multi-objective Evolutionary Algorithms: A Comprehensive Analysis of Hedge Funds and Crypto Hedge Funds (In person) Nabli Olfa (IHEC of Sousse), Bedoui Rihab(IHEC of Sousse)	Mejdi Agroubi (ISG Sousse)
	Herding behavior and Stock Price Crash Risk: A comparative study between BRICS and G7 (In person) Ouertani Rayhane (IHEC of Sousse), Ben Mabrouk Houda(IHEC of Sousse)	Chokri Slim (ISCAE Tunis)
14:30 – 16:15	Session 4: Machine Learning and Financial innovation	Odeon 1 ROOM
	Chairs: Slim Ben Youssef, ESC Tunis Heni Boubaker, IHEC of Sousse Rihab Bedoui, IHEC of Sousse	DISCUSSANT
	Innovative Forex Market Forecasting: Integrating LSTM with Cross-Market Indicators (In person) Bettaieb Nour (IHEC of Sousse), Kacem Manel (IHEC of Sousse, Belkacem Lotfi (University of Sousse)	Mouna Zorgati (ISG Sousse)
	The application of NSGAI, SPEA2 and PSO algorithms for efficient portfolio allocation (In person) Ben Hadj Abdallah Ameni (IHEC of Sousse), Bedoui Rihab(IHEC of Sousse)	Sami Mensi (ESC Tunis)
	A combined recurrent neural network model for cryptocurrency time series forecasting (In person) Ben Romdhane Wiem (IHEC of Sousse), Boubaker Heni(IHEC of Sousse)	Mohamed Hamrita (IHEC of Sousse)
	Forecasting Prices and Optimizing Portfolios Using Advanced Machine Learning: Evidence from ESG and Conventional Indices (In person) Soltani Hayet (FSEG Sfax),DriraYesser(FSEG Sfax)	Ben Hadj Abdallah Ameni (IHEC of Sousse)
14:30 – 16:15	Session 5: Management and Organizational Resilience	Odeon 2 ROOM
	Chairs: Lakhal Lassaad,FSEG Sousse Karima Dhaouadi,ISCAE Tunis Belkis Boussetta, FSEG Sousse Rim Meftah, IHEC of Sousse	DISCUSSANT
	A proposed model of the relationships between Familiness, CSR practices, and the Sustainable Longevity of Family Firms (In person) Lobna Grissa (FSEG Sousse), Lakhal Lassaad (FSEG Sousse)	Karima Dhaouadi ISCAE Tunis

	L'anticipation des changements socioculturels pour des modes de management adaptés : vers une perspective de résilience organisationnelle proactive (In person) Rania Latiri (IHEC of Sousse)	Belkis Boussetta FSEG Sousse
	The emotional experience of employees and their intention to leave the organization: the mediating effect of the internal employer brand (In person) Eya Ben Nasser FSEG Sousse, Belkis Boussetta FSEG Sousse	Karim Haj Ayed FSEG Sousse
	L'impact de la responsabilité sociétale de l'entreprise sur la performance financière : rôle médiateur de la performance non financière (In person) Dorsaf Chaher FSEG Sousse, Lakhal Lassaad FSEG Sousse	Olfa ben Fadhel IHEC Sousse
	La compétence managériale et l'efficacité d'investissement : Le rôle modérateur du genre et de la surconfiance de dirigeant person(In person) Nour Jedda ISG Sousse, Houssam Bouzgarrou ISFF Sousse, Faten Lakhal (Léonard de Vinci Pôle Universitaire, Research Center).	Allela Hadj Youssef IHEC of Sousse
	The Role of Organizational Culture in Intrapreneurship and Startup Performance: The Influence of Company Age (In person) Mahmoud Menyaoui LAMIDED LABORATORY (Tunisia), Lassaad Lakhal FSEG Sousse	Nihed Mrabet ISFF Sousse
	The Mediating Role of Innovation in the Relationship Between Entrepreneurial Ecosystems and Sustainable Development: A Macroeconomic Panel Data Analysis (In person) Amal Chahdoura FSEG Sousse, Islem Khefacha FSEG Mahdia, Nihed Mrabet ISFF Sousse	Mahmoud Menyaoui LAMIDED LABORATORY (Tunisia)

16:15 – 16:30

Coffee Break

16:30 – 17:45 Afternoon Parallel Sessions 6-10

16:30 – 17:45	Session 6: Corporate Finance and ESG Strategies	Fontainebleau ROOM
	Chairs: Habib Affes, FSEG SFAX Imène Berguiga, IHEC of Sousse Aymen Ajina, FSEG Sousse	DISCUSSANT
	ESG Controversies and Firm Performance: The Moderating Role of Board Characteristics and ESG Practices Using a NARDL Approach (In person) Tebessi Mejda (IHEC of Sousse), Mrad Mouna (IHEC of Sousse)	Aymen Ajina (FSEG Sousse)
	CO2 Emissions and Firm Performance: Assessing the Effectiveness of the Paris Agreement and the Moderating Role of ESG Performance and ISO 14001 Certification (In person) Ajei Najah (FSEG Sousse), Ajina Aymen (FSEG Sousse)	Achref Marzouki (University of Sfax)
	Ownership concentration and ESG performance: the moderating role of CSR committee (In person) Abdelwahed Selma (IHEC Sousse), Laadhari Habiba (ISG Sousse), Ben Slimen Mhamed (ISG Sousse)	Fredj Fhima (IHEC of Sousse)
	Corporate Corruption Risk and Tax Avoidance: Evidence from the French CAC-40 listed firms (In person) Achref Marzouki (University of Sfax), Ben Ammar Anis (SFAX Business School)	Habib Affes (FSEG SFAX)

	Relations banque-entreprise, PME et prêts non performants en Tunisie (In person) Fhima Fredj (IHEC of Sousse), Nouira Ridha (ISFF Sousse), Adair Philippe (Paris-Est Créteil University)	Imen Berguiga (IHEC of Sousse)
16:30 – 17:45	Session 7: Accounting and Fiscal Standards in the Era of Digital Transformation	Pantheon 1 ROOM
	Chairs: Saad Bourouis , IHEC of Sousse Jamel Chouaibi , FSEG Sfax Rim El Houcine , IHEC of Sousse Nadia Lakhel , IHEC of Sousse	DISCUSSANT
	Board attributes, audit quality and Tax avoidance: evidence from an emerging economy (In person) Dakhli Anissa (ISFF Sousse)	Nadia Lakhel (IHEC of Sousse)
	Tax avoidance and cost of debt: Evidence from French Listed Firms. (In person) Soyeh Bochra (IHEC of Sousse)	Itidel Ben Saad (ISG Sousse)
	Les normes comptables internationales et ses application dans les pays émergents cas de Libye. (In person) Khaled Elkelani Saleh (University Fezzan – Libya)	Jamel Chouaibi (FSEG Sfax)
16:30 – 17:45	Session 8: Climate Change, Green Finance, and Resilient Economies	Pantheon 2 ROOM
	Chairs: Nadia Abaoub , ESC Tunis Yosra Koubaa , IHEC of Sousse Islem Khelifa , FSEG Mahdia Habiba Mrissa , IHEC of Sousse	DISCUSSANT
	Ambiguity Attitudes in Climate Context and Willingness to Payo Reduce CO2 Emissions (In person) Eddai Nahed (INRAE France)	Nadia Abaoub (ESC Tunis)
	Transition to a Sustainable Economy: Dependencies between Energy, CO₂, and Socio-Economic Variables in the United States (In person) Hassouna Mariam (IHEC Sousse), Bedoui Rihab(IHEC Sousse)	Islem Khelifa (FSEG Mahdia)
	Climate Risk and Long-Lived Tangible Asset Impairments (In person) Ben Amar Walid (University of Ottawa), Chourou Lamia (University of Ottawa), Ding Xin (University of Ottawa)	Imen Ghadhab (ISFF Sousse)
	Building a Climate Sentiment Index: Analyzing its Impact on clean energy markets, green markets, and sustainable Markets and Predicting Sentiment via Deep Learning (In person) Abir Mansour (IHEC Sousse), Houda BenMabrouk(IHEC Sousse)	Maali Kachouri (ISFF Sousse)
	The Insurance Sector and Carbon Emissions: Exploring Nonlinear Impacts and Causal Dynamics in G7 Economies (In person) Dorbez Maissa (IHEC Sousse), Kacem Manel (IHEC Sousse), Mrad Mouna(IHEC Sousse)	Anouar Razgallah (ISFF Sousse)
	Carbon Performance and Stock Market Liquidity: Unveiling the Connection in Sustainable Finance (In person) Imen Ghaddab (ISFF Sousse), Talbi Najoua (ISFF Sousse), Hamza Nizar (University of Jnedouba)	Habiba Mrissa (IHEC Sousse)

16:30 – 17:45	Session 9: FinTech Innovations for Sustainable Finance and Green Technology	Odeon 1 ROOM
	Chairs: Mouna Boujelbène, FSEG Sfax Aymen Ben Rjeb, IHEC of Sousse Sami Bacha, FSEG Sousse	DISCUSSANT
	Female Political Empowerment and FinTech Development. (In person) Sami Al-Kharusi (Sultan Qaboos Universit), Hamdi Bennasr (CBE Qatar), Tas Bedri (Sultan Qaboos University)	Mouna Boujelbène (FSEG Sfax)
	Bank Fintech, Credit Risk, and Financial Stability: Does the Board of Directors Matter? Evidence from Tunisia. (In person) Ghofran Haggui (ISG Sousse), Ines Kahloul (ISG Sousse), Oussama Gafrej (ISG Sousse)	Aymen Ben Rjeb (IHEC of Sousse)
	ESG Metrics and Diversification Efficiency: Evidence from US Fintech and Cryptocurrency Investments. (In person) Oumaima Gharbi (FSEG Sfax), Mouna Boujelbène(FSEG Sfax)	Sami Bacha (FSEG Sousse)
	Construction of FinTech index for conventional and Islamic banks of the MENA region : Effect of the COVID-19 pandemic on the FinTech development in small and large banks. (In person) Hana Kharrat (FSEG Sfax), Mouna Boujelbène(FSEG Sfax)	Ghofran Haggui (ISG Sousse)
16:30 – 17:45	Session 10: Digitalization and Managerial Innovation	Odeon 2 ROOM
	Chairs: Samiha Gharbi, ISCAE Tunis Hanen Essousi, FSEG Sousse Ines Lamti, IHEC of Sousse	DISCUSSANT
	Global virtual team impact on team innovation in non-governmental organizations: The moderating role of collaboration capability (In person) Oumaima Toumia ISET KEF Belkis Boussetta FSEG Sousse, Rim Meftah IHEC of Sousse, Wiem Chamsi (Head of Strategy & Innovation Consulting at Betacube)	Aida Jemmali ISFF Sousse
	Reconceptualising of GenAI Adoption in Higher Education: A Task-Based Perspective (In person) Marwa Chaieb IHEC of Sousse, Roberta Cue University of Trento (Italy), Rym Bouzabia IHEC of Sousse	Ines Lamti IHEC of Sousse
	The predictors of adoption and use of ChatGPT among higher education students in) Sahar Sakly IHEC of Sousse	Anis Slim IHEC of Sousse
	Numérique, Durabilité, Résilience : Les Grands Défis de la Supply Chain (In person) Lamia Ben Alaya IHEC CARTHAGE	Yosra Mani ISIGK
	Motivations et Freins à l'Adoption de la Réalité Augmentée chez les Enseignants : Impact sur la Performance Pédagogique et l'Intention d'Usage Continu (In person) Mariam Mezned IHEC of Sousse, Olfa Bouzaabia IHEC of Sousse; Haifa Rzem, IHEC of Sousse	Hanen Essousi FSEG Sousse

	<p>Impact of Talent Management Practices on Employee Job Satisfaction: The Moderating Role of Digital Transformation (In person)</p> <p>Rim Mefteh IHEC of Sousse, Belkis Boussetta Kéchida FSEG Sousse, Oumaima Tournia ISET KEF</p>	<p>Rania Laatiri IHEC of Sousse</p>

19:00	Dinner	
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21:00 PM. Cultural PARTY		
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Day 2: April 19, 2025

08:00 – 09:00 Registration

09:00 – 10:30 Plenary Session 3:

09:00 – 10:00	KEYNOTE SPEAKERS (Coordinator: Pr. Mohamed Ayedi)	Fontainebleau ROOM
	Professor Pascal Nguyen , Professor of Finance at the University of Montpellier. Corporate Social Irresponsability, Corporate Hypocrisy and ESG Failures	
	Professor Samir Trabelsi , Professor of Accounting and Governance at the Goodman School of Business of Brock University. Natural Capital Meets ESG: Rethinking Risk in A Digital Era	

10:30 – 11:00 Coffee Break

11:00 – 12:45 Morning Parallel Sessions 11-15

11:00 – 12:45	Online Session 2: Entrepreneurship and the Green Transition	Zoom
	Chairs: Zakaria Boulanouar , College of Business & Economics, United Arab Emirates University	DISCUSSANT
	<p>Connectedness between circular economy, environmental technologies, and energy transition amid economic shocks: Insights from non-parametric approaches</p> <p>Li Hua, Henan Institute of Science and Technology, Xinxiang, Ahmer Bilal, Zhongnan University of Economics and Law, Wuhan, Zakaria Boulanouar, College of Business & Economics, United Arab Emirates University, Sami Ullah Khan, College of Business & Economics, United Arab Emirates University</p>	Imen Ben Khalifa , IHEC Sousse
	<p>Does Sharia governance mitigate risk-taking in Islamic banks? The role of profit-sharing investment accounts and sharia-board accounting and finance qualifications. (Online)</p> <p>Zakaria Boulanouar, College of Business & Economics, United Arab Emirates University, Rihab Grassa, Anissa Naouar</p>	Bhiri Sana , IHEC Sousse
	<p>The Impact of Financial Stability Transparency on monetary policy transparency : International Evidence (Online)</p> <p>Bhiri Sana, IHEC Sousse, Ben Mabrouk Houda IHEC Sousse</p>	Zakaria Boulanouar , College of Business & Economics, United Arab Emirates University
	<p>Modeling dependence structures among The Black Gold, The Digital Gold, Commodities and Financial Markets: Evidence from Hierarchical Archimedean Copulas (Online)</p> <p>Imen Ben Khalifa, IHEC Sousse, Ben Mabrouk Houda, IHEC Sousse.</p>	Zakaria Boulanouar , College of Business & Economics, United Arab Emirates University

11:00 – 12:45	Session 11: Financial Stability, Regulation, and Economic Resilience in a Digital and Green Transition Era	Fontainebleau ROOM
	Chairs: Adnene Ajimi, ISFF Sousse Montej Abida, ESC Sfax Niazi Kammoun, IHEC Sfax	DISCUSSANT
	Does the degree of Bank stability, Institutional quality and the Cryptocurrencies adoption matter for central bank digital currency adoption? (In person) El Gaied Ons (IHEC of Sousse), Ben Rejeb Aymen(IHEC of Sousse)	Bassem Saidane (IHEC of Sousse)
	Public debt and renewable energies: evidence from Advanced Economies (In person) Ben Lassoued Narjes (FSEG Sfax), Slim Mahfoudh(Institute of Higher Business Administration of Sfax, University of Sfax)	Nouredine Khadhraoui (IHEC of Sousse)
	Is corruption so bad for sustainable development? A threshold non-linear analysis (In person) Fredj Fhima (IHEC of Sousse), Ridha Noura (ISFF Sousse), Khalid Sekkat (Brussels University).	Niazi Kammoun (IHEC Sfax)
	Corruption's Impact on Environmental Degradation: Policy Solutions for Achieving Sustainable Development Goals (In person) Hamouda Oumaima (FSEG Sfax), Niazi Kammoun (IHEC Sfax)	Adnene Ajimi (ISFF Sousse)
11:00 – 12:45	Session 12: Economic Modelling and IT Innovations for Sustainable Economies	Pantheon 1 ROOM
	Chairs: Samira Haddou, ISG Sousse Bassem Saidane, IHEC of Sousse Mounir Smida, FSEG Sousse	DISCUSSANT
	Blockchain et Développement Durable : Quel impact sur la réalisation des objectifs environnementaux ? (In person) Hiba Mohdhi (FSEG Sousse), Islem Khelifa (FSEG Mahdia)	Mattoussi Sana (FSJEG Jendouba)
	Effect of interest rates, exchange rates and market rates on bank shares listed on the Tunisian stock exchange (In person) Sahar Khalifa (IHEC of Sousse), Houda Benmabrouk (IHEC of Sousse)	Mounir Smida (FSEG Sousse)
	Infrastructures publiques durables et croissance économique : Une analyse des inégalités et de l'efficacité des dépenses à travers les niveaux de développement (In person) Jabeur Salhi (ISG Sousse)	Samira Hadou (ISG Sousse)
	Environmental Crime and Sustainable Development: An Empirical Analysis of Tunisia (In person) Mattoussi Sana (FSJEG Jendouba)	Fredj Fhima (IHEC of Sousse)
11:00 – 12:45	Session 13: Governance, sustainability and social responsibility	Pantheon 2 ROOM
	Chairs: Houssein Bouzgarou, ISFF Sousse Mouna Mrad, IHEC of Sousse Mouna Youssef, IHEC of Sousse	DISCUSSANT
	Exploring the disparities in the effect of internal corporate governance on Risk management for Islamic and conventional Banks (In person) Khalifallah Zainab (IHEC of Sousse), Dhaoui Abderrazak (FSEG Sousse)	Houssein Bouzgarou (ISFF Sousse)

	<p>Sustainability-Forward-Looking Disclosure and Stock Liquidity: A European Investigation (In person) Derouiche Imen (Luxembourg University)</p>	Mouna Mrad (IHEC of Sousse)
	<p>Impact of Government health expenditures and Foreign aid on healthcare sector : Does corruption matter ? (In person) Yahyaoui Asmahen(ISG Sousse)</p>	Derouiche Imen (Luxembourg University)
	<p>The Dynamic Connectedness between Climate risk, the Oil market, and Chinese ESG indices: TVP-VAR analysis (In person) Wafa Hadj Mohamed (IHEC of Sousse), Benmabrouk Houda (IHEC of Sousse)</p>	Mouna Youssef (IHEC of Sousse)
	<p>The Relevance and Horizon of the Relationship Between ESG Scores and Corporate Performance.(In person) Ben Atitallah Raida(IHEC Sfax), Anis Jarboui (Sfax University)</p>	Wafa Ben Hadj Mohamed (IHEC of Sousse)
11:00 – 12:45	<p>Session 14: Financial Markets and dependence modeling Chairs: Sahbi Nakhli, ISIG Kairouan Sahbi Farhani, ISFF Sousse Ahmed Ben Saida, IHEC of Sousse Skander Slim, IHEC of Sousse</p>	Odeon 1 ROOM DISCUSSANT
	<p>Dynamic conditional dependence between Commodities, cryptocurrency and green stock indices: A Multivariate Copula Approach (In person) Ouni Mariem (IHEC of Sousse), Bedoui Rihab(IHEC of Sousse)</p>	Fatma Hachicha (IHEC Sfax)
	<p>At the heart of the financial system: A symphony of markets movement and interdependency (In person) Bouaziz Mariem (ISG Sousse), Ben Rejeb Aymen(IHEC of Sousse), Tizaoui Jihene(King faisal university college of business, Saudi Arabia)</p>	Sahbi Nakhli (ISIG Kairouan)
	<p>Enhancing Portfolio Optimization with Deep Reinforcement Learning: A Comparative Study of TD3, SAC, and Traditional Strategies (In person) DriraYesser(FSEG Sfax), Boutouria Souha (Higher institute of business administration of Sfax), Boujelbene Mouna(FSEG Sfax)</p>	Sahbi Farhani (ISFF Sousse)
	<p>ESG Integration in Portfolio Optimization: Comparison Study Between the Markowitz Model and Clustering Analysis (In person) Abbassi Haifa(IHEC Sfax), Hachicha Fatma(IHEC Sfax)</p>	Habiba Mrissa (IHEC of Sousse)
11:00 – 12:45	<p>Session 15: Green and Dirty Cryptocurrencies: Volatility, Safe-Haven Properties, and Financial Market Dynamics Chairs: Anis Bouabid, FSEG Sousse Amal Hili, ISG Sousse Abderrazek Dhaoui, FSEG Sousse</p>	Odeon 2 ROOM DISCUSSANT
	<p>How do clean and dirty cryptocurrencies interact with traditional and green financial assets? (In person) Zaineb Ksiao(IHEC Sousse), Rihab Bedoui(IHEC Sousse)</p>	Amal Hili (ISG Sousse)
	<p>The impact of climate change on economic growth in Tunisia: A machine learning approach (In person)</p>	Abderrazek Dhaoui (FSEG Sousse)

	Salma Tarchella (IHEC Sousse), Nadia Farjallah(IHEC Sousse)	
	Asymmetric Dynamic Dependencies and Safe-Haven Properties of Cryptocurrencies: Implications for Portfolio Diversification in Crisis Periods (In person) Riahi Fatma (IHEC Sousse), Sana Othman (IHEC Sousse)	Anis Bouabid (FSEG Sousse)
	Multidimensional Study on the Determinants of Bitcoin Price Volatility: Using the ARDL Model (In person) Shili Jalel (IHEC Sousse)	Sana Othman (IHEC Sousse)
	What Drives Crypto Volatility? A Systematic Review of Clean and Dirty Cryptocurrencies and Future Research Agenda (In person) Rania Mhiri (IHEC Sousse), Rihab Bedoui(IHEC Sousse)	Nadia Farjallah (IHEC Sousse)

12:45 – 14:30	Lunch Break	
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14:30 – 16:15 Afternoon Parallel Sessions 16 - 19 / Online Sessions

14:30 – 16:15	Session 16: Financial and Economic Resilience in the Face of Market Turbulence, Climate Transition, and Geopolitical Risks	Fontainebleau ROOM
	Chairs: Salah Ben Hamad, FSEG Tunis Mohamed Hamrita, IHEC of Sousse Foued Saadaoui, IHEC of Sousse Noureddine Khadhraoui, IHEC of Sousse	DISCUSSANT

	Green Bonds and Forex Dynamics: Exploring Diversification and Risk Management in Sustainable Portfolios. (In person) Farah Borji (IHEC of Sousse), Manel Kacem(IHEC of Sousse).	Hayfa Kazouz (University of Sousse)
	U.S. Economic Policy Uncertainty, Oil Volatility, and Climate Transition After Trump's Withdrawal from the Paris Agreement (In person) Bouthaina Othmen (IHEC of Sousse), Rihab Bedoui(IHEC of Sousse), Mohamed Essaid Hamrita(IHEC of Sousse),	Foued Saadaoui (IHEC Sousse)
	How Do Geopolitical Risks and Dynamic Spillovers Influence Traditional, Transitional, and Clean Energy Markets? (In person) Hayfa Kazouz (University of Sousse), Mohamed Yousfi(ISCAE Tunis)	Mohamed Hemrita (IHEC Sousse)
	Gold as a Shield Against Market Turbulence: A Vine Copula Examination of Its Dependence on Oil, Exchange Rates and Inflation (In person) Ben Saad Zorgati Mouna (ISG Sousse), Heni Boubaker(IHEC of Sousse).	Houda Litimi (IHEC of Sousse)

14:30 – 16:15	Session 17: Sustainable Marketing and Consumer Behavior	Pantheon 1 ROOM
	Chairs: Rym Bouzaabia, IHEC of Sousse Hajer Zorgati, FSEG Sousse Faycel Boukamcha, IHEC of Sousse	DISCUSSANT

	Consumer Skepticism Towards Eco-Friendly Cosmetics: A Transnational Study (In person) Nadia Miled FSEG Sousse, Lakhal Lassaad FSEG Sousse	Hajer Zorgati FSEG Sousse
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	Investigating the factors influencing consumers' intention to purchase Luxury clothes made from recycled components: from a Tunisian consumer perspective (In person) Yosra Zakhama <i>IHEC of Sousse</i> , Rym Bouzaabia <i>IHEC of Sousse</i>	Emna Arfa <i>(IHEC of Sousse)</i>
	L'intention d'achat ou de location d'un logement résidentiel durable : une exploration des motivations des occupants (In person) Sana Ben Mbarek <i>ISG of Sousse</i>	Molka Triki <i>(IHEC of Sousse)</i>
	Marketing durable et intelligence artificielle : une étude qualitative sur l'harmonisation des objectifs écologiques et humains (In person) Hanedi Bouzidi <i>FSEG SFAX</i> , Oaima Hasnaoui <i>FSEG SFAX</i> , Romdhane Khemahem <i>FSEG SFAX</i>	Faycel Boukemcha <i>(IHEC of Sousse)</i>
	Study of the Determinants of Willingness to Pay a Premium Price for Sustainable Fashion: A Comparative Study between Tunisia and France (In person) Sahar Azaiez <i>IHEC of Sousse</i> , Emna Arfa <i>IHEC of Sousse</i> , Karim Nasr <i>(ERMA) (Tunisia)</i>	Olfa Bouzaabia <i>(IHEC of Sousse)</i>
	Social Media's Impact on Sustainable Fashion Purchases: Insights from theories of Social Influence and Planned Behavior (In person) Souha Ferid <i>IHEC of Sousse</i>	Hatem Bel Haj Youssef <i>(ISIGK)</i>
14:30 – 16:15	Session 18: Digitalization, Artificial Intelligence, and Customer Experience	Pantheon 2 ROOM
	Chairs: Wafa M'Sallem , <i>IHEC of Sousse</i> Rim Mosbah , <i>ISG Sousse</i> OlfaBouhlel , <i>ISG Sousse</i>	DISCUSSANT
	Marketing Hôtelier à l'Ère du Deep Fake : effet des Perceptions sur la Réservation (In person) Amine Hedhili Ben Selma <i>IHEC of Sousse</i> , Haifa Rzem <i>IHEC of Sousse</i> , Olfa Bouzaabia <i>IHEC of Sousse</i>	Rim Mosbeh <i>(ISG Sousse)</i>
	Pixels & passions: decoding the effect of hedonic experience & game design on consumption behavior through engagement (In person) Malek Soussi <i>IHEC of Sousse</i> , Olfa Bouzaabia <i>IHEC of Sousse</i> , Haifa Rzem <i>IHEC of Sousse</i>	Olfa Bouhlel <i>(ISG Sousse)</i>
	The Impact of Destination Trust in Video Games on Real-World Travel willingness : The Moderating Role of Player Types (In person) Mohamed Ben Arbia <i>IHEC of Sousse</i> , Rym Bouzaabia <i>IHEC of Sousse</i>	Haifa Rzem <i>(IHEC of Sousse)</i>
	The shadowy response of Gen Z female users in experiencing FOMO driven by Greedy recommendations in short video platforms. A Stressor-Strain-Outcome perspective (In person) Hcinilmen <i>IHEC of Sousse</i>	Wafa M'Sallem <i>(IHEC of Sousse)</i>
14:30 – 16:15	Session 19: Entrepreneurship and the Green Transition	Odeon 1 ROOM
	Chairs: Sana Harbi , <i>IHEC of Sousse</i> Anis Ben Salem , <i>FSJEG JENDOUBA</i> Aziza Slimane , <i>FSEG Sousse</i> Rania Laatiri , <i>IHEC of Sousse</i>	DISCUSSANT
	Blockchain et Développement Durable : Quel impact sur la réalisation des objectifs environnementaux ? (In person) Hiba Mohdhi <i>FSEG Sousse</i> , Islem KHEFACHA, <i>FSEG Mahdia</i>	Henda Gharbi <i>(ISFF Sousse)</i>

	<p>Climate Policy Uncertainty and Sustainability performance: the role of gender diversity (In person)</p> <p>Farah Hamila ISG Tunis, Ouidad Yousfi (University of Montpellier, France), Abdelwahed Omri ISG Tunis</p>	Aziza Slimane (FSEG Sousse)
	<p>Gender diversity quotas, corporate innovation and firm performance: Evidence from Rubin causal framework (In person)</p> <p>Hind Naouar University of Sousse</p>	Oumeima Toumia (ISET Kef)
	<p>La relation entre la RSE et la performance organisationnelle : rôle médiateur de l'innovation verte (In person)</p> <p>Hiba Essid FSEG Sousse, Karim Haj Ayed FSEG Sousse</p>	Ines El Aissi (ISFF Sousse)
	<p>Digital Innovation and Entrepreneurship: New insights from Cross-Section Spatial Regression Models (In person)</p> <p>Hanen Ragoubi IHEC of Sousse, Sana Harbil HEC of Sousse</p>	Anis Ben Salem (FSEGJ Jendouba)

16:15 – 17:15 Closing Ceremony and Presentation of Awards

Certificate Awards and certificate ISO21001

PUBLICATION OPPORTUNITIES

SPECIAL ISSUES:

<p>Development and Sustainability in Economics</p> <p>Special issue of Development and Sustainability in Economics and Finance, titled "Innovations and Challenges in Sustainable Finance" under the Guest-editorship of Pr. Sabri Boubaker, Pr. Izidin El Kalak, and Pr. ImenGhadhab. Submission deadline: July 31st, 2025.</p> 	<p>Journal of Economic Asymmetries</p> <p>Special Issue of Journal of Economic Asymmetries, titled "Asymmetries in Environmental Economics and Sustainable Finance" under the Guest-editorship of Prof. Md Akhtaruzzaman, Prof. Sabri Boubaker, and Prof. Thai-Ha Le. Submission deadline: July 31st, 2025.</p> 
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PUBLICATION OPPORTUNITIES

In consultation with the Editor-in-Chief, authors of high-quality papers are invited to submit their manuscripts to the regular issues of the following journal (traditional double-blind peer review).

<p><u>International Review of Economics and Finance</u></p> 	<p><u>Journal of International Financial Management and Accounting</u></p> 	<p><u>Journal of Financial Reporting and Accounting</u></p> 
<p><u>Modern Finance</u></p> 	<p><u>Revue Française de Gouvernanced'Entreprise</u></p> 	<p><u>Journal of Knowledge Management</u></p> 



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